

Introduction to Module 7

Suggested Time: 2 weeks

Students will return to the collaborative research collected in Module 5 and use what they learned about argument structures in Module 6 to build an audience-centered presentation of their group findings for this module. Students will learn about audience-centered design, which will introduce students to the dynamics of tailoring the claims and evidence to an audience of (educated) peers. To do so, students will be led through the process of creating an audience profile and then will engage in selection strategies based on the profile. Students will make slide decks requiring a choice of content and organization. They will also learn design and delivery techniques through modeling. Students will then do a practice run of their presentation (in the spirit of both Tasks 1 and 2) of 8-10 minutes, with rubric feedback. Students will also be introduced to oral defense and will prepare response reflections prior to the practice presentation in class.

Suggested Content: Return to the theme, assigned texts, and compiled research of Module 5

Assessments: presentation slides; in-class practice presentation delivery (with rubric feedback); oral defense reflections

Module 7 Essential Questions

- What patterns or trends can be identified among the arguments about this issue?
- What are the implications and/or consequences of accepting or rejecting a particular argument?
- How can we connect the multiple perspectives? To what other issues, questions, or topics do they relate?
- How can we explain contradictions within or between arguments?
- How do we connect and analyze the evidence to develop an argument and support a conclusion?
- What line of reasoning and evidence would best support our argument? Is our reasoning logical?
- Are there other conclusions we should consider?
- What are we taking for granted? How do we acknowledge and account for our own biases and assumptions?
- What is the best way to acknowledge and attribute the work of others that were used to support our argument?
- How can we best appeal to and engage our audience?
- What is the best medium or genre through which to engage our audience?

- What common misconceptions might our audience have?
- How can we adapt our argument for different audiences and situations?
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